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POLICY MAPPING AND REVIEW Dote Unica Lavoro

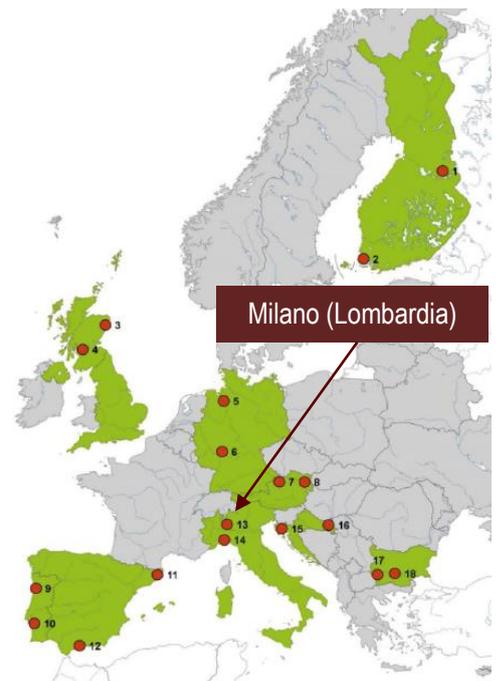
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The project **YOUNG_ADULLLT (YA)** focuses on lifelong learning (LLL) policies for young adults that address young people, in particular those in situations of near social exclusion. YA enquires into the specific embeddedness of these policies in different regions across the European Union. The point of departure is the assumption that it is by looking into the specific regional and local contexts that policies are best understood and assessed. The project aims both at providing a systematic overview over the highly heterogeneous policies across the participating countries *and* at yielding new knowledge about the specific local/regional forms of embedding LLL policies in the regional economy, the labour market, the education/training systems and the individual life projects of young adults.

On the basis of these conceptual considerations, the project partners selected two regions per country, which were identified as 'contrasting cases' with regard to socioeconomic indicators and/or labour markets and/or infrastructure. The adjacent map shows the selected 18 regions in the nine participating countries of the research project, in which the project partners mapped LLL policies in the education, labour and youth & social policy sectors.

Dote Unica Lavoro, active in Lombardy, is a policy supporting job insertion, reintegration, professional qualification or retraining. It meets the needs of people at different stages of their professional lives through an integrated and personalized service offer.

While this **policy brief** provides descriptive key data on the policy, the research project YA critically examines the embeddedness and functioning of the policy in its local/regional context and analyses its impact and implications on the life courses of young adults.



Dote Unica Lavoro – What is it about?

The challenge on site

Dote Unica Lavoro is an initiative of the Lombardy Region, which is proposed as a regional funding program for training and services at work. "Dote unica lavoro" moves to the user the responsibility of choosing the measures useful for finding work, thereby presupposing the activation of users.

Who is the addressee of this policy?

There are following target groups: 1) 15 to 29 years old young people, who are unemployed and have already taken advantage of the Youth Guarantee program; 2) those over 30 years, who are unemployed, registered to the unemployment lists or awaiting registration to the ordinary mobility lists, and are unemployment benefit recipients; 3) those who are occupied for 16 years plus and have been suspended from companies located in Lombardy, the so called "cassaintegrati" (workers temporary with unemployed benefits); 4) those enrolled in a university Master program; and 5) those, who have a military leave from the Army or are personnel of the Forces of the Order operating in the Lombardy region and under the relevant Regional Commands.

What is the policy aiming at?



- **"Dote Unica Lavoro"** is a policy aimed at supporting employment through the special services for inclusion or reintegration into the labour market, leaving the decision-making to its users.
- **Dote Unica Lavoro identifies five levels of "aid intensity"**. Each level corresponds to an assigned budget (Dote) of proportional value. The intensity and the value of the (Dote) are calculated on the basis of factors, such as distance from the labour market, gender, age, and qualifications of the candidates.
- **Through this system, the Lombardy Region offers** its people help with their difficulties in entering or re-entering the labour market.
- **The (Dote) ends positively when the result of job placement is reached**, which consists in the signing of one or more contracts for a total period of at least 180 days, or in the start-up of a business activity.
- **In the case that the (Dote) ends without integrating the person to labour market**, a new (Dote) can be activated, up to a maximum of 3 (Dotes). The (Dote) has the maximum duration established for each level of aid intensity.

How does it work?



- **"Dote unica lavoro" is characterized by a governance model** that focuses on the regulation of public-private cooperation in the provision of services to work (accreditation) as well as on the reorganization of information and monitoring systems and on the nature of the services offered.
- **In order to activate "Dote Unica Lavoro" it is necessary** to contact a public or private operator - accredited within the Lombardia Region for the provision of services to work. The operator has also to join the initiative.
- **"Dote Unica Lavoro" is an active labour policy** created by the Lombardy Region.
- **The policy favours the allocation of funds to training, guidance, and work support activities**, without providing incentives to companies, but using a voucher given to the addressees.

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- For more information on the LLL policy Dote Unica Lavoro, please consult:
<http://www.regione.lombardia.it/wps/portal/istituzionale/HP/DettaglioServizio/servizi-e-informazioni/Cittadini/Lavoro-e-formazione-professionale/Dote-Unica-Lavoro/ser-dote-unica-lavoro-ifl/dote-unica-lavoro>
- For further information and reading on the LLL policies mapped and analysed in the Young_Adullt project, please consult the YA project website under:
www.young-adullt.eu
- This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 693167 (YOUNG_ADULLLT)
- PROJECT NAME: Policies Supporting Young People in their Life Course. A Comparative Perspective of Lifelong Learning and Inclusion in Education and Work in Europe (YOUNG_ADULLLT)
- COORDINATOR: Prof. Dr. Marcelo Parreira do Amaral · parreira@uni-muenster.de · University of Münster (WWU) · Münster, Germany

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POLICY MAPPING AND REVIEW NEETwork

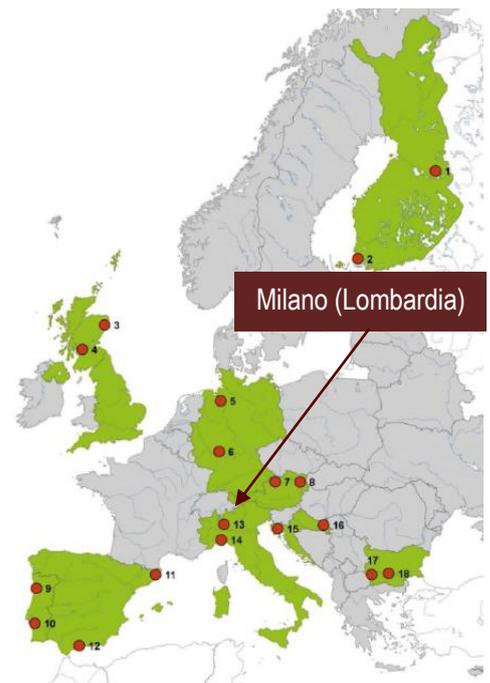
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The project **YOUNG_ADULLLT (YA)** focuses on lifelong learning (LLL) policies for young adults that address young people, in particular those in situations of near social exclusion. YA enquires into the specific embeddedness of these policies in different regions across the European Union. The point of departure is the assumption that it is by looking into the specific regional and local contexts that policies are best understood and assessed. The project aims both at providing a systematic overview over the highly heterogeneous policies across the participating countries *and* at yielding new knowledge about the specific local/regional forms of embedding LLL policies in the regional economy, the labour market, the education/training systems and the individual life projects of young adults.

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The NEETwork Project aims at engaging or re-engaging youngsters who, for whatever reasons, left education prematurely, are excluded from the labour market and, for several social or cultural reasons, are unable to take action or are not effectively reached by current policies. The NEETwork motivates youngsters and helps them to return to education or training and to finally find a job.

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NEETwork – What is it about?



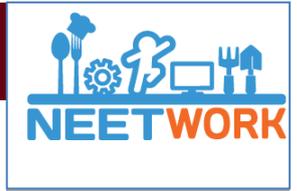
The challenge on site

The specific goals targeted by the NEETwork project are: 1) increasing the understanding of the NEET phenomenon; 2) testing new ways to engage young people; and 3) increasing NEETs labor market engagement rates.

Who is the addressee of this policy?

The project is designed for NEETs in the 18 to 24 age group, that have a level of education not higher than lower secondary (middle school) and who were unemployed for at least six months. The intervention for some 1,000 of these young people consists of a 4 to 6 month paid traineeship at a non-profit organisation.

What is the policy aiming at?



- **The NEETwork Project leverages the overall mechanism and resources** available under the Youth Guarantee in the Italian region of Lombardia, seeking to mitigate and overcome the weaknesses of the YG regarding youth engagement.
- **It tries to reach out to the young people** targeted by that program to provide a more robust support to the organizations offering the traineeships.
- **The project started in July 2015 with the launch of a campaign** to gather traineeship offers and youth applications. Specifically, three activities have been carried out: 1) Engagement of non-profit organisations and collection of information about traineeship positions; 2) Identification of youngsters and their engagement; and 3) Cross-cutting preliminary activities.
- **The success of the project is linked to the engagement of the young people** that were not in youth guarantee program.

How does it work?



- The NEETwork project is organised into three steps:
- **1) launch of a joint-up action to reach out to those young people not yet enrolled in the Youth Guarantee who meet the eligibility criteria for participation in the project.** These youngsters are found among those who have submitted their CV with an employment service centre or an Adecco recruitment office and among those responding to a targeted campaign on Facebook (FB);
- **2) phone calls are made to contact these young people and invite them to an accredited recruitment office for their registration with the Youth Guarantee.** Additionally to the youth guarantee package and the opportunity to gain work skills, the project provides psychological support for youngsters in two meetings. The consultations with an occupational psychologist are held at the beginning and likewise halfway through the traineeship to identify and work on any personal and/or family issues that may require special attention;
- **3) offer of a 4-6 month paid traineeship at a non-profit organisation that participates in the project.**
- The Project aims at engaging non-profit organisations (NPOs) that provide traineeships for eligible youngsters in Lombardia. This was a fundamental preliminary activity, as the alliance with the Third Sector and its provision of traineeships, have become the key pillars for building the whole intervention and of its viability. Until then, when the feasibility of the project was assessed, research was conducted to estimate the 'accommodation capacity', i.e. potential traineeships at non-profit organisations in Lombardia.

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- For more information on the LLL policy NEETwork, please consult: <http://www.fondazionecriplo.it/it/progetti/servizi/neetwork.html>
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POLICY MAPPING AND REVIEW Lombardia Region Youth Guarantee

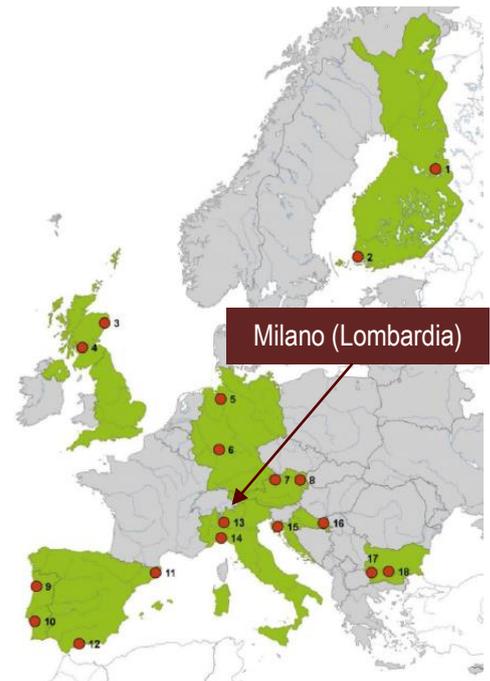
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Lombardia Youth Guarantee is a part of the "Youth Guarantee" European plan to combat youth unemployment through a series of support measures. The target group are young people who are not engaged in any job-related activity or included in a regular course of studies, secondary or high school, nor have attended a training activity.

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Lombardia Region Youth Guarantee – What is it about?



The challenge on site

The regional Youth Guarantee program offers opportunities for orientation, training and job placement through personalized courses according to the individual needs. It involves companies and operators accredited to the regional system.

Who is the addressee of this policy?

The target group foreseen by the Youth Guarantee concerns young people between 15 and 29 years of age, who are residing in the Italian regions and who are not engaged in a career, or attend school, university or training courses. Simultaneously, they are requested to adopt labour policy measures with the final objective of facilitating the integration of young people into the world of work.

What is the policy aiming at?



- **The main objective is to guarantee young people**, who neither study nor work, a valid job offer, continuation of studies, apprenticeship, internship, or civil service within four months of starting unemployment or leaving school.
- **The Youth Guarantee program in Lombardia invests remarkably high resources** in the implementation of the three priority measures: job bonuses for companies, traineeships supporting people's job placement as well as their professional choices, and work support offered to help to diminish the relative share of the young people under 30 years of age to enter the labour market.
- **The introduction of the "Youth Guarantee" in Italy is a challenge** that requires a comprehensive strategy strongly shared between the state, regions, and other public and private entities.
- **Also, it requires a territorial implementation** as well as an important monitoring and evaluation of activity.
- **The success of the project is linked to the engagement** of the young people that were not in youth guarantee program.

How does it work?



- **The Governance of the Youth Guarantee is a perfect example of rescaling social policies**, as traditional national (or regional) policies change their territorial dimension in order to embed a European multi-level governance, especially in the Italian system.
- **The Lombardia labour services system allows for the choice between accredited public and private entities**: Job Centres or Employment Agencies and operators accredited to the regional system. Dote Unica Lavoro is the tool used in the region for an access to Youth Guarantee measures.
- **The Lombardia Regional Council has approved the Executive Plan of the European Youth Guarantee Program**, making a total investment worth of €1.9 million of community funding, in addition to the €7.6 million already allocated.
- **Of this funding, €5 million will be allocated to traineeships** and €1.7 million to the Civil Service to offer opportunities for alternating training and work experience for young people aged 15 to 29 and enrolled in the Youth Guarantee.

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